

1 in 3 American children are overweight or obese.



Obesity is linked to almost all the top 10 diseases that kill Americans:

heart failure, diabetes, cancer, high cholesterol, high blood pressure, high BMI, physical inactivity



This is more than health...

It affects our human capital, our economic growth, our communities, our neighborhoods, our national security.



How did we get here?





We've started working together to beat this.



Food Industry listening





