

# Sustaining Promise Neighborhoods through Policy and Systems Change

## Minnesota's Story

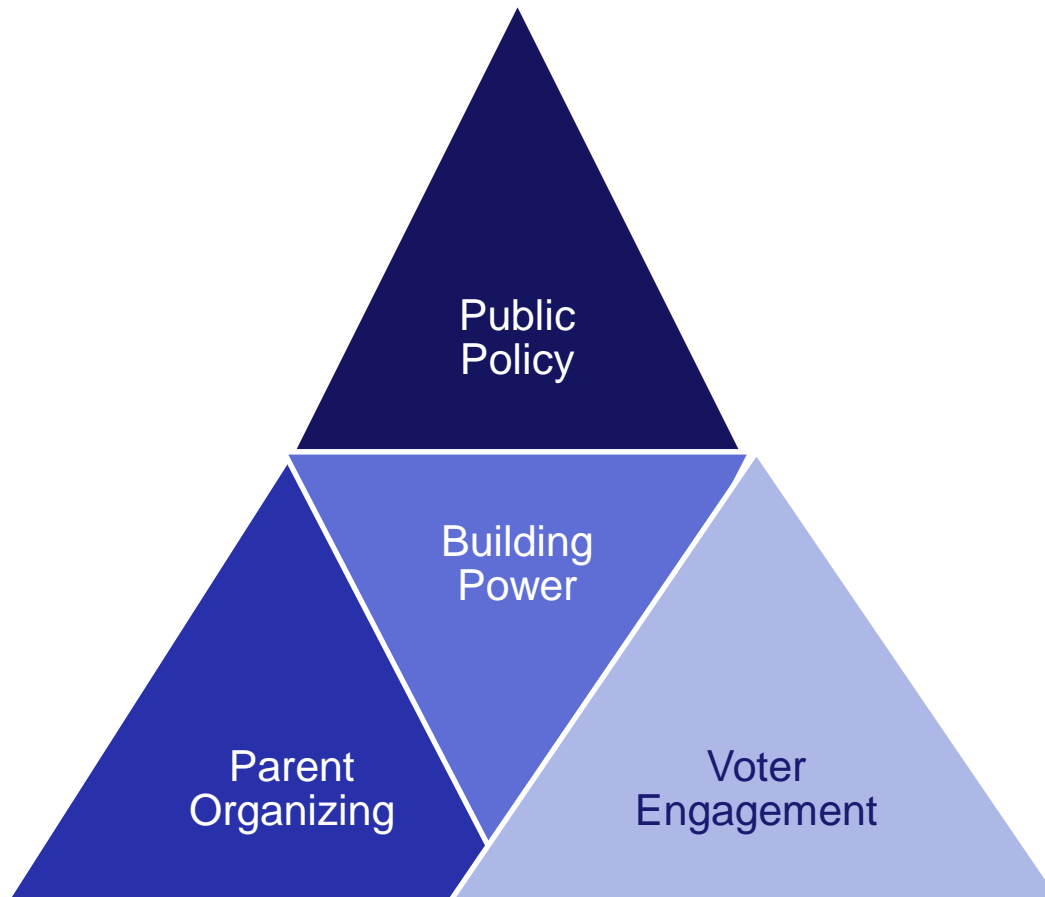


Northside  
Achievement  
Zone



# SPPN's Approach to Building Power

**Result 7:** SPPN Parents and Partners have the power to influence public decisionmaking that impact our lives



# Principles of Engagement & Community Building

Threaded throughout every aspect of SPPN:

- Children first
- Parent power
- Value all voices
- Build community
- Invest for results
- Transparency
- Cultural responsiveness



School Board Meeting



**SPPN Family w/ Rep. Loon**



**SPPN Families w/ Rep. Moran**



**SPPN Partners w/ Rep. Moran**

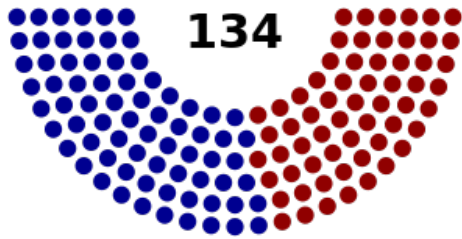


**SPPN Partners w/ Senator Pappas**



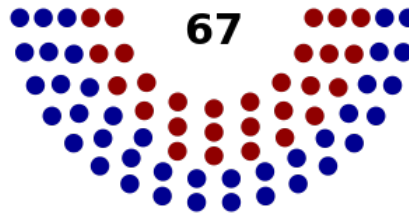
# Context: 2013-2014 Legislative Session

State  
House



→ 73 D  
61 R

State  
Senate



→ 39 D  
28 R

Governor  
Dayton



→ Democrat

\$825 million budget surplus

# Context: 2013-2014 Legislative Session



## **SPPN Partners at the Capitol last year**

\*Finalist for the Anti-Racism Award from the Minnesota Council on Nonprofits for “changing the face of public policy at the Capitol”

# Outcome: 2013-2014 Legislative Session

\$350k for FY2015  
\$200k in the base (on-going)



\$350k for FY2015  
\$200k in the base (on-going)



Representative  
Mullery



Senator  
Champion



Representative  
Moran



Senator  
Pappas<sub>8</sub>



# 2015 Promise Agenda

## Education

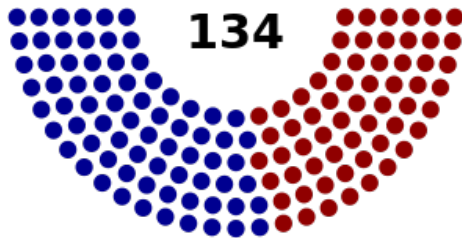
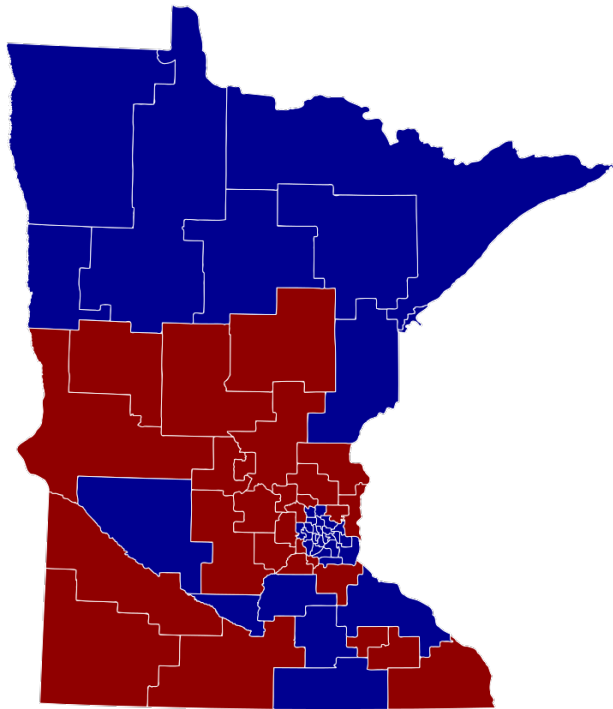
- 1) **Education Partnership Fund:** Establish Cradle-to-Career initiatives statewide, secure state appropriation
- 2) **Early Access to All:** Increase access to early learning scholarships

## Family/Community Wraparound

- 3) **Homes for All:** Secure and increase funding for continuation of pilot rental assistance program

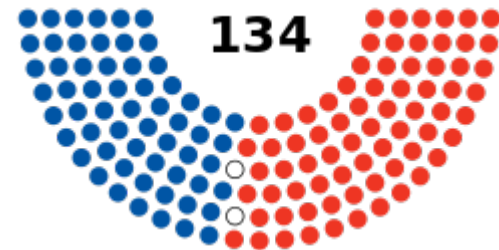
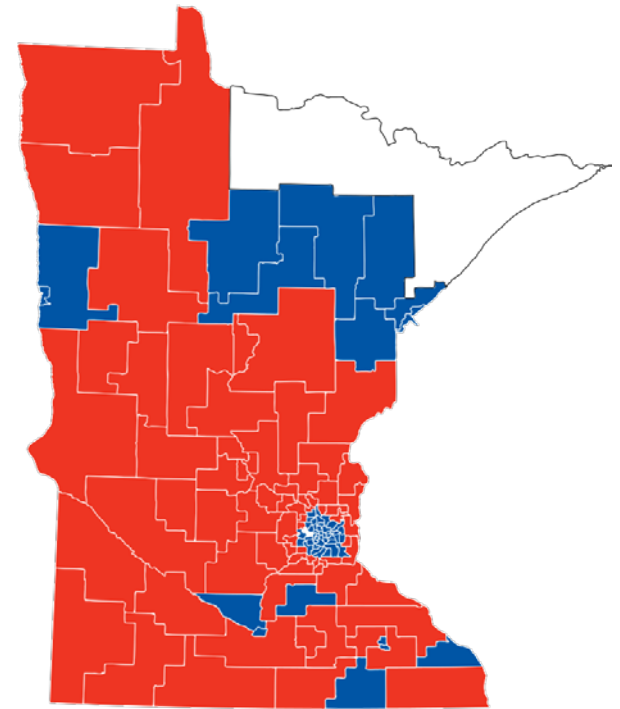
# Legislative Context: 2014 MN State House Elections

2013-  
2014



73 D 61 R

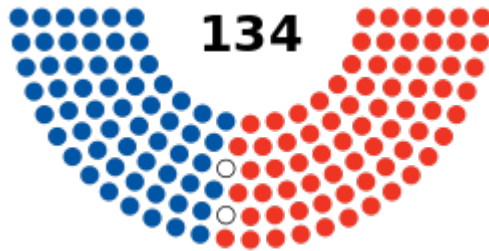
2014-  
2015



62 D 72 R

# Context: 2015-2016 Legislative Session

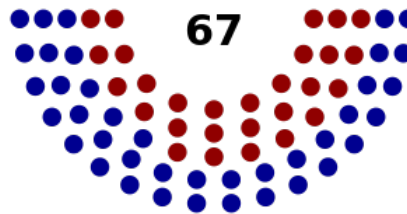
State  
House



62 D

➔ 72 R

State  
Senate



➔ 39 D

28 R

Governor  
Dayton



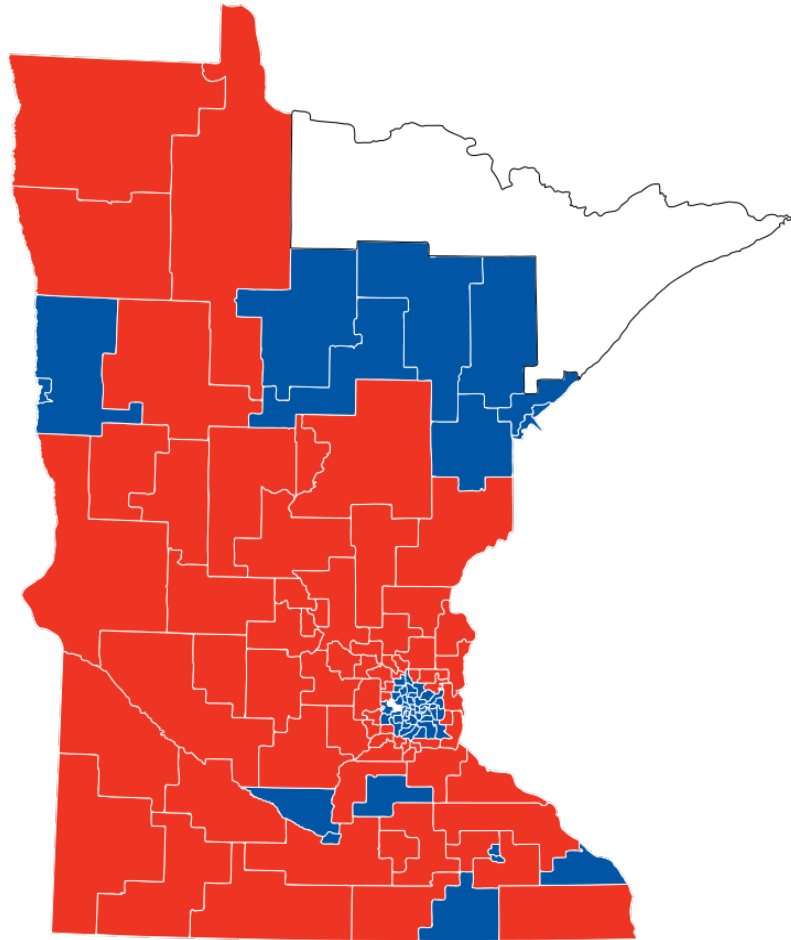
➔ Democrat

\$1+ billion budget surplus

# New realities, new partners

## Political considerations

- Geography
  - Urban/rural divide
- Party affiliation
- Party leadership



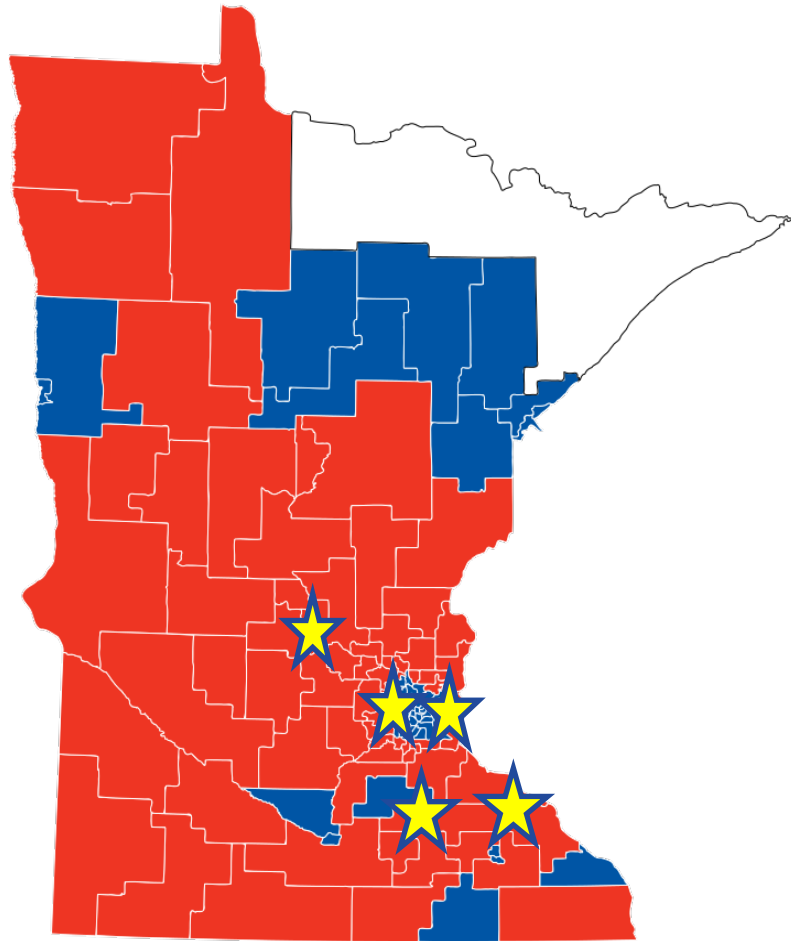
## Coalition considerations

- Congruent with Cradle-to-Career model legislation
- Some proof points or results-stories
- Willingness to put “all hands on deck”

# Education Partnerships Coalition

## Promise Neighborhoods

- **Northside Achievement Zone, Minneapolis**
- **Saint Paul Promise Neighborhood**



## Strive

- **Every Hand Joins, Red Wing**
- **Northfield Promise**
- **Partner for Student Success, Saint Cloud**

## Supporting Partners

\*Growth & Justice

\*Wilder Foundation

# Getting the Education Partnerships Fund Coalition Organized



# Bill authors

## HOUSE



Representative  
Kelly (R)



Minority Leader  
Thissen (D)



Representative  
Mariani (D)



Representative  
Moran (D)

## SENATE



Senator  
Pappas (D)



Senator  
Dahle (D)



Senator  
Schmit (D)



Senator  
Peterson (R)

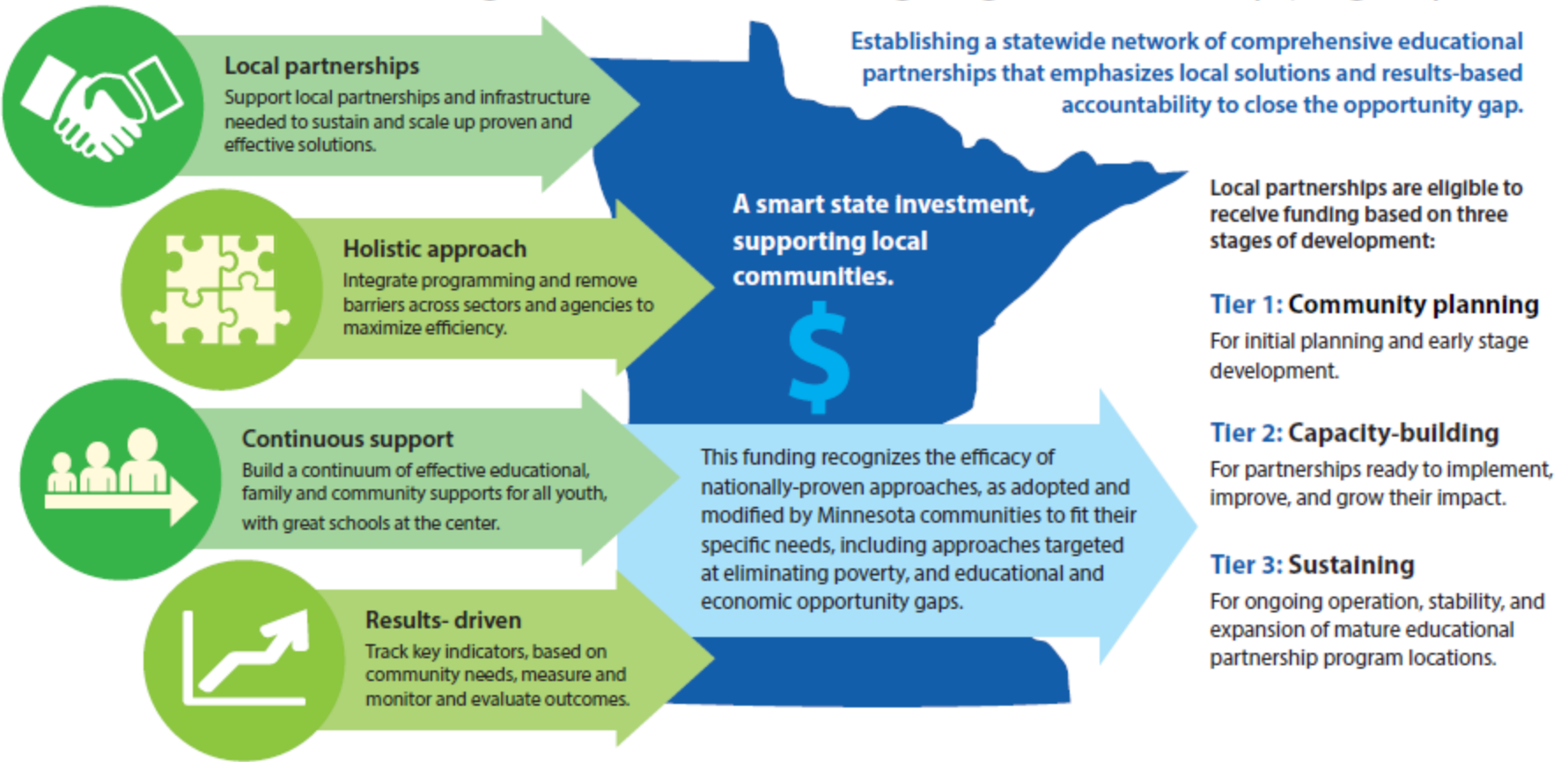
# Working our Case





# HF1676, SF1276 - Educational Partnerships Fund

## Targeted Investments. Aligning Efforts. Multiplying Impact.



**Collective Goals:**  
Develop Human Capital and Workforce Talent

- ✓ All children are ready for school.
- ✓ All third-graders can read at grade level.
- ✓ All racial & economic achievement gaps between students are closed.
- ✓ All students are ready for career and college.
- ✓ All students graduate from high school.



# Passing through Committees

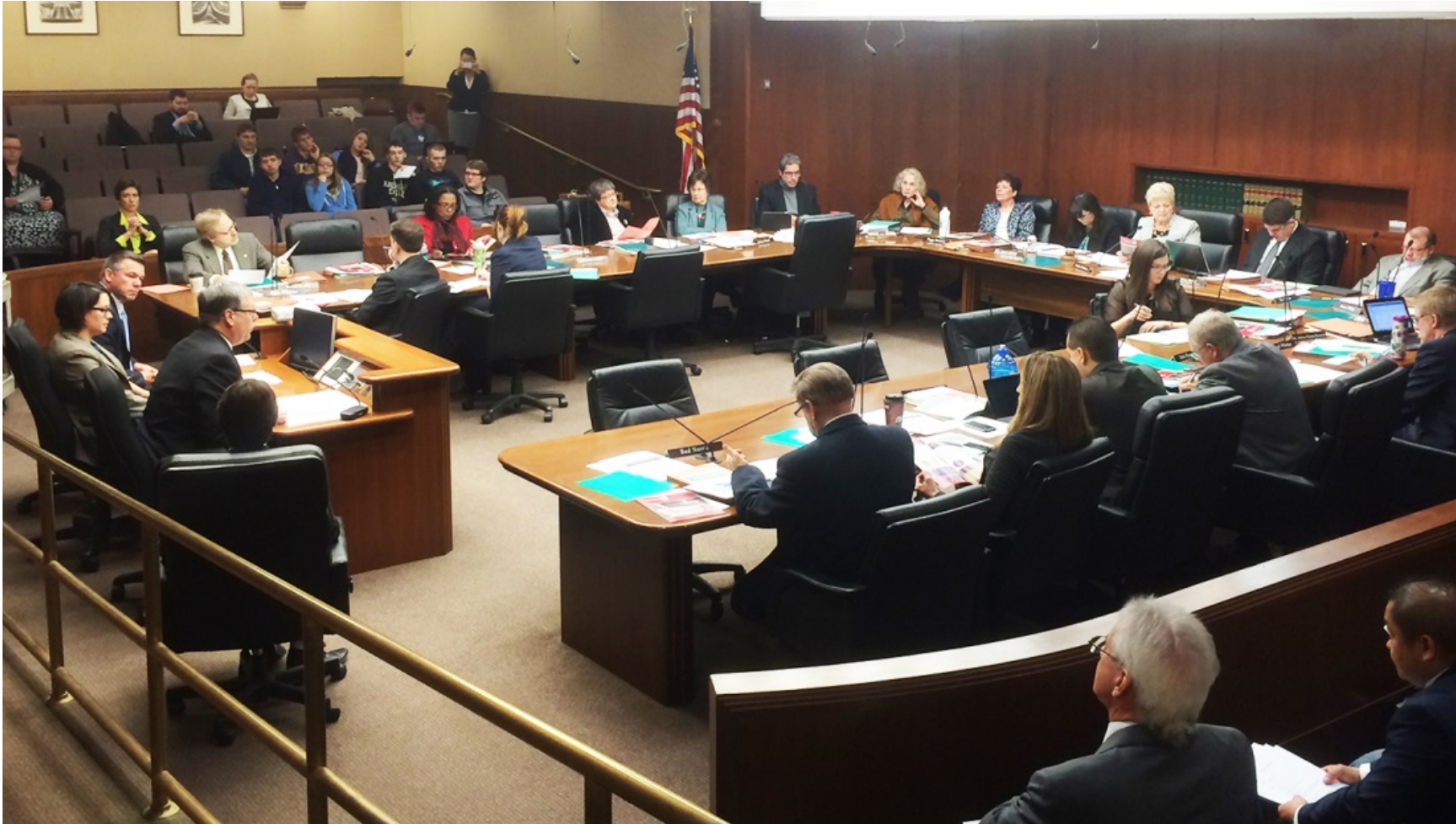




# Win or Lose, A Team Spirit



# We Lost!



# What does losing look like?

	2015	2016	2017+
SPPN	\$200,000	\$200,000	\$200,000
NAZ	\$200,000	\$200,000	\$200,000
Red Wing	\$0	\$0	\$0
Northfield	\$0	\$0	\$0
St. Cloud	\$0	\$0	\$0
Total	\$400,000	\$400,000	\$400,000

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SPPN	\$200,000	\$200,000	\$200,000
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Red Wing	\$0	\$0	\$0
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St. Cloud	\$0	\$0	\$0
Total	\$400,000	\$400,000	\$400,000

**VETO!!!**



# We Won!





	2015	2016	2017+
SPPN	\$1.2m	\$1.2m	\$1.2m
NAZ	\$1.2m	\$1.2m	\$1.2m
Red Wing	\$167,000	\$167,000	\$0
Northfield	\$167,000	\$167,000	\$0
St. Cloud	\$167,000	\$167,000	\$0
<b>Total</b>	<b>\$2.9m</b>	<b>\$2.9m</b>	<b>\$2.4m</b>



# Onward!



# EPC Mission Statement

The mission of the Educational Partnerships Coalition is to drive change and deliver results for the children of Minnesota so that they will be prepared for academic and lifelong success.

In order to deliver on this promise, the Coalition will also focus on the expansion of State funding in order to continue its work by:

- working toward a unified policy approach,
- building a statewide political base,
- sharing best practices in our work, and
- working effectively with state funding partners.

# Results: 2015 Promise Agenda

## Education

- 1) Education Partnership Fund:** Establish Cradle-to-Career initiatives statewide, secure state appropriation. **\$5.8m statewide, no policy**
- 2) Early Access to All:** Increase access to early learning scholarships. **\$48m statewide increase**

## Family/Community Wraparound

- 3) Homes for All:** Secure and increase funding for continuation of pilot rental assistance program. **\$2m statewide increase**



## **A House resolution**

**honoring the parents of the Saint Paul Promise  
Neighborhood**

**WHEREAS, during the 2015 legislative session, parents representing the Saint Paul Promise Neighborhood came into the Capitol for the first time, venturing into the unknown with curiosity and possibility; and**

**WHEREAS, they met with Representative Rena Moran, talked with her, and said yes to learning the political process at the Capitol; and**

**WHEREAS, they attended committee hearings, followed bills, testified in committee, and shadowed their representative for a day; and**

**WHEREAS, they came together as a group to report back and discuss what they learned, and they took time to reflect on how the Capitol intersects with their lives in the community; and**

**WHEREAS, they worked on several Promise Neighborhood bills, becoming the voice that is so needed by communities of color in order to make government work; and**

**WHEREAS, they took steps necessary to learn and navigate the state system at the Capitol; and**

**WHEREAS, they used the 2015 legislative session to reclaim parent power in public decision making and to advance the belief that parents are the first teachers and greatest assets in their children's lives; NOW, THEREFORE,**

**BE IT RESOLVED** by the Committee on Rules and Legislative Administration of the House of Representatives of the State of Minnesota that it congratulates the parents of the Saint Paul Promise Neighborhood for beginning their journey in understanding their power as parents and constituents in state-level decision-making, developing legislative advocacy

# By the numbers

- ❖ Over 85 visits in house, senate, governor office, MN Department of Education
- ❖ 9 testimonies in the House and Senate
- ❖ 43 partners engaged in legislative process
- ❖ 82 parents engaged in legislative process